**In a nutshell**

At Appinio, we help companies make better, data-driven decisions through real-time market research. As the world’s largest opinion network, we collect millions of responses from consumers every day to allow our clients to turn their questions into insights in minutes.

Over 2000 companies worldwide - from multinationals to startups - rely on us to understand how consumers think (with the likes of VW, Unilever, Beiersdorf, Telekom, Bertelsmann, Warner Brothers, Samsung, Jägermeister, Red Bull and About You, as well as all major agencies and management consultancies).

We started small in Hamburg back in 2014 but we’re now humbled to call the world our playground, with over 200 employees spread across 25 countries, 2000 international clients and a panel reach of 7 million, globally.