

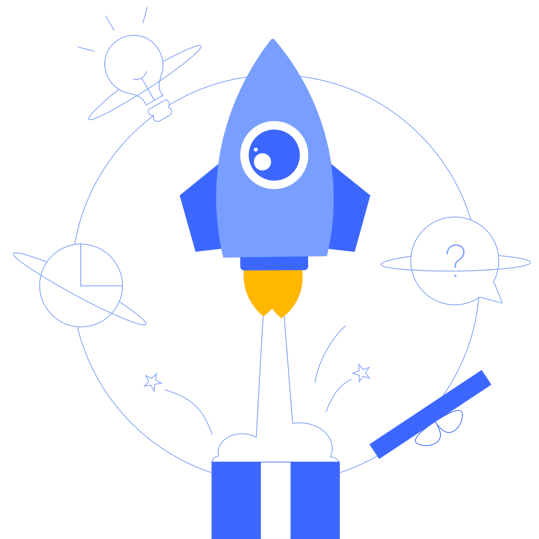


Fly fast, not blind

Appinio's mission is to make professional-grade, real-time market research affordable and easy-to-use for everyone

Access thousands of opinions from your specific target groups worldwide in minutes.

Anyone can use Appinio's global market research platform to validate ideas and optimize decisions in real-time with high-quality consumer results. Appinio is the world's fastest solution for professional-grade market research and delivers instant feedback from more than 90 markets in just minutes.



Think you're not ready for market research? Not anymore. [Now there's Appinio.](#)

Here's how the most successful startups use Appinio today:

- Identify market potential for new products, services, and target geographies
- Test pricing: How willing are customers to pay and which price is ideal for the customer
- Test concepts and creative (e.g., naming/logo/video/claim/audio/packaging etc.)
- Gauge brand value and awareness (i.e., brand tracking)
- Benchmark competitors
- Measure advertising effectiveness (i.e., campaign tracking)
- Evaluate sentiment and attitude to gauge emotional resonance of products/services

Exclusive offer for accelerators/incubators:

- Get 400 credits free (\$900 value) for your first survey! (no commitment required)
- Receive 50% off your first Starter Package (good for 4-5 projects)
- We'll help set up your first survey free with our award-winning, white glove service where you will be guided Appinio's market research experts



It's easy to get started. To get your free credits:

Call us at **628-226-4034** or send an email to jonas.fuerle@appinio.com. We'll help you get everything set up to start your first survey.

Who uses Appinio?

Internationally, [1000+ consumer-oriented companies](#) from all industries already rely on Appinio's all-in-one survey platform to put agility and consumer centricity into practice. Global brands such as Red Bull, Unilever, Warner Brothers, and Samsung along with hundreds SMBs and startups/scaleups of all shapes and sizes leverage our consumer network on a daily basis.



"It's simple: If you need market insights extremely fast and want to understand consumer opinions, you need Appinio."

– Tarek Müller, CEO of About You



"Appinio makes possible what is indispensable for marketers today: quick insights into the opinion of target groups."

– Philipp Westermeyer, Founder of OMR